

Understanding that even if you don't have money, you can still be happy or achieve everything needed to live a good life

Maybe the main value is for something such as happiness or health

placing value on intangible things
eg. love

Even if you don't have money or 'real wealth'; it doesn't mean that you don't place value in having money

"a change in perceived value can be just as satisfying as what we consider 'real' value"
- Rory Sutherland

Thinking that money or wealth is everything is not going to get you very far in life

Wealth can have a different definition for everyone

Understanding that having money or tangible objects is not what everyone wants in their life

"when you place a value on things like health, love, sex and other things, and learn to place a material value on what you've previously discounted for being merely intangible... you realise you're much, much wealthier than you ever imagined."

Different people want different things and have different values