



# SEE THE TRUE ME

'See the True Me' is a public education campaign that encourages the public to see persons with disabilities for who they are instead of the disability they have.

Organised by the National Council of Social Service, and made by the Tote Board-Enabling Lives Initiative

# Aims of the campaign

1. Celebrate the strengths and abilities of persons with disabilities
2. Educate the public on communication tips and support strategies for persons with disabilities, like communication.
3. Encourage the inclusion of persons with disabilities in society
4. Understand the need for persons with disabilities to be independent.  
See persons with disabilities as who 'they are' and not just people with limitations.

# Why is this campaign needed?

Approximately 3% of the Singapore population has some form of disability. A study with close to 1,000 persons with physical, cognitive and sensory disabilities, and various focus groups discussions were conducted to find out the needs of persons with disabilities. Research found that 6 in 10 persons with disabilities do not feel socially included, accepted and given equal opportunities to contribute to society.

People make assumptions about people with disabilities.

# Campaign Ambassadors



Conrad Puah Neo, Intellectual Disability, with father, Clement Puah Neo



Amelia Tan, Autism, with teacher Ranae Lee-Nasir



Peng Kai



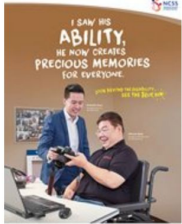
Ivan



Dickson



Wanyi



Michael Quek, Wheelchair User, with employer, Richardo Chua



Paul Simon, Mild Intellectual Disability, with mentor, Chef Alvin Teng



Charlene



Syah



Gareth

# Fire in the Rain

The “Fire in The Rain” music video is the first inclusive music video featuring performers with or without disabilities.

The music video aims to look beyond the disabilities, and believe that people with disabilities can contribute to the society.



# How could you find out more about this campaign?

- Attending the Meet-the-Authors Session - “The Power of Stories” (and reading their books)
- Let’s Chat@NLB Sessions - where you get to go one on one with persons with special needs who are ambassadors where your able to ask questions and hold conversations
- There are often publishings in the news about this campaign
- Social Medias - FB, Instagram, Twitter

## Contact Us

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Community Chest Hotline : 1800-210 2600

**NCSS Singapore**

# How can you help?

- You can help by spreading awareness and by teaching/showing other people that you can treat people with a disability normally
- Assisting to festivals and activities like [True colors Festival](#) and [Redeafination](#) performances (Singapore Deaf Dance Crew). Both are spaces for artistes and performing talents with disabilities.
- Contacting the people of the campaign and Institutions working with them, and Volunteering.
- Donating
- Having a NCSS membership

# Questions

